

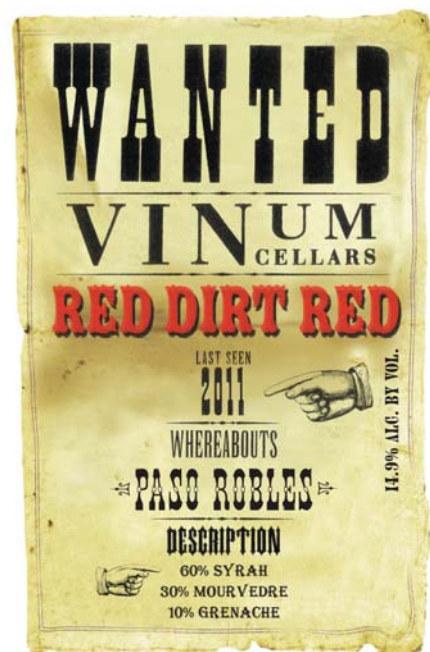
2011 **RED DIRT RED** Rhone Style Blend VINUM CELLARS

TECHNICAL NOTES ▼

Varietal Composition.....	60% Syrah
	10% Grenache
	30% Mourvedre
Appellation.....	Paso Robles
Winemakers.....	Richard Bruno, Chris Condos
Harvest Brix.....	24.40° (average)
Alcohol.....	14.9%
TA (g/L).....	5.80
RS.....	Dry
pH.....	3.68
Barrels.....	10% new French Oak
	90% 2 year old French Oak
Production.....	1,500 cases

This wine is available in 750ml bottles and 19.5L (5.16 gallon) stainless steel kegs.

LABEL ▼



TASTING NOTES ▼

Medium plum color with garnet edges. The aromas are ripe with black cherry notes and lavender, leather and earth notes. The ripe cherry is bright and supple with a suggestion of grapefruit zest on the palate. These flavors sing between ripe and concentrated fruit flavors, the earthy mid-palate and the finessed oak structure of toasted oak, vanilla and a touch of brown sugar. The grapes were grown in the Central Coast's now famous Paso Robles appellation which is mountainous and warm, yet close to the coast which moderates the temperatures. Paso Robles is well known for exceptional red wines, particularly Syrah and the other two Rhone varietals found in this blend: Grenache and Mourvedre, due to the low yields and amazing concentration which makes the resulting wines true to varietal character and distinct. Syrah provides the big fruit and concentrated base of the blend, the Mourvedre the earth and leathery qualities and the Grenache is all spice.

FOOD PAIRINGS ▼

This wine is ideal with cassoulet or other hearty stews. It is a natural with spit roasted and grilled meats, especially heavily seasoned, dry rubbed meats that are slow cooked and/or smoked. It's also nice with lamb or venison with soft polenta and reggiano parmesan with wilted or sautéed greens like arugula (seasoned with a fine aged balsamic and extra virgin olive oil) or kale, spinach or broccoli rabe with sea salt.

FACTS ▼

- ▶ Small production, California-made Châteauneuf du Pape style wine.
- ▶ Hill-side vineyards with low yields.
- ▶ Multiple 90 point reviews in past vintages.
- ▶ Bronze Medal in the Sunset International Wine Competition.